

INVITATION



**Analytics for a
Better World**

**ACCELERATE
MISSION-DRIVEN
IMPACT**



Dear Analytics for a Better World [future] friends,

The last 3 years of intensive work turned the mission of “unlocking the potential of analytics for people who make the world a better place” into a reality. As we continue to work toward the 2030 Sustainable Development Goals, we recognize that time is of the essence, and the need to work together has never been more pressing. With just five years remaining and so much to accomplish, we are reaching out to you—our valued potential partner and friend—to help us accelerate meaningful change. Your support and collaboration are vital in tackling the complex challenges ahead because together we have a world to win.

To reflect on our achievements and untapped opportunities to make the world a better place, we would like to extend our warm invitation for the Analytics for a Better World 2025 Kick-off Event, on the 27th of March, between 3:00 and 4:30 CET PM. To accelerate our impact as a community, the Analytics for a Better World team would like to share our sharpened mission and vision for 2025, our plans for our open-source analytics and optimization repository for humanitarian and non-profit challenges, and to introduce the beginning of an impact and capability building program which we believe will increase your data-driven impact tenfold in the near future.

Do you want to get to know our vibrant community and celebrate the impact we created? Then start your year of impact with fresh data-creative inspiration and energy, we would be delighted to have you online with us on the 27th of March, between 3:00 and 4:30 PM CET! [Please sign up here.](#)

Are you based in the Netherlands and would like to connect with our community in-person?
Join us onsite for the event and then stay for drinks between 4:30 and 6:00!

Together we have a world to win.
The Analytics for a Better World Team

SIGN UP



Agenda for the Afternoon



**ABW Impact Overview
2022 - 2024**



**Non-profit Analytics Impact Cases:
The Ocean Cleanup, WFP, AMREF &
many more**



**The Third Cohort
Fellowship Achievements**



**Applying Analytics to Increase
Accessibility to Water & Healthcare**



**Interaction on Analytics Challenges
& Opportunities for Nonprofits with
the SDGs**



Strategic Goals for 2025

Speakers



**Robert Monné
Managing Director**



**Prof Dr Dick den Hertog
Science to Impact Director**



**Parvathy Krishnan
Chief Technology Officer**

“
The simulation shows that
the algorithm will make a big
difference. We're looking at
possibly a 50% increase in
the amount of plastic we can
collect.”

**Bruno Sainte-Rose,
Lead Computational Modeler at the Ocean Cleanup**

